Automate.
Innovate.
Motivate.

Unlock the value of your
Microsoft 365 investment &
elevate employee experiences

Contents

Struggling to balance the efficiency of your organisation with top-notch employee experience?

Automation could be the answer you're looking for.

Today, decision-makers face an ongoing battle: boosting operational efficiency while providing solutions and services to keep staff happy. Juggling complex IT infrastructure, software rollouts and diverse device management isn't just challenging – it's crucial.

Failures here can choke operations and escalate security risks. It impacts your employees and your bottom line, too. But solving the problem doesn't have to mean a complete overhaul. By harnessing the technology investments you've already made, automation can significantly improve how your organisation operates and the engagement of your employees.

80% of a typical workday is spent on low-value tasks, while **only 20%** is used for important activities.[4]

60% of **CEOs** see the time spent on administrative tasks as wasted.[5]
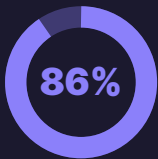
Are you ready to take on the challenge?

Recognising these challenges is your crucial first move and, with the right partner, automation is easier to achieve than you might think. By embracing automation, your business can address these critical challenges, boosting both the efficiency and security of IT operations and significantly improving employee experience. However, automation's benefits extend beyond resolving isolated issues – it can enhance almost every area of your organisation.

Is a lack of IT efficiency damaging your business growth?

High employee turnover

Without the tools they expect to enable them to work at their best, employees are likely to look elsewhere, leading to disruption and new recruitment costs.

86%

IT experiences are more important than ever. **86% of employees** claim that a company's use of technology affects their decision to stay or leave[1].

Reputational impact

The ripple effect of poor employee experience can tarnish an organisation's reputation, making it harder to attract and retain top talent.

Studies suggest that organisations with strong onboarding processes:

82% improve new hire retention by **82%**

70% and productivity by **over 70%**[2].

Increased operational costs

Inefficient IT systems mean more time and resources spent on outdated technologies, diverting funds from strategic work, recruitment and training.

50%

Challenges with technology infrastructure are key internal barriers to cost control, according to **50%** of business leaders[3].

Spreading automation across all business functions

Automation is a **strategic asset**. Beyond operational efficiency, it can help:

Streamline costs

Boost employee satisfaction

Enhance customer engagement

Customising Azure Cloud Services, Microsoft 365, Power Platform and Dynamics 365 is a cost-effective and less complex approach for businesses seeking to enhance efficiency and innovation. **It's like adding a shot of espresso to the tech you've already paid for**.
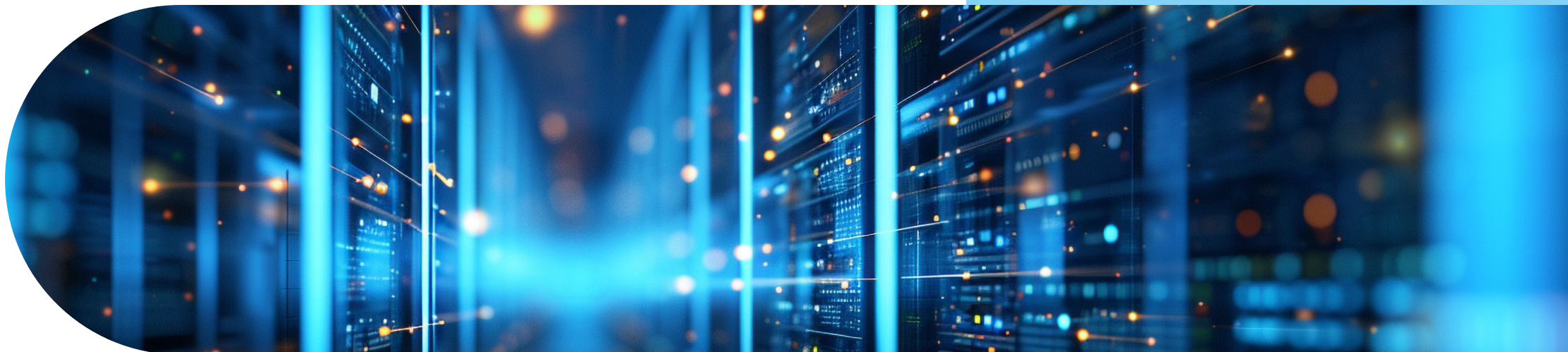
Azure provides a range of tools for automating cloud infrastructure management, enabling businesses to scale efficiently without compromising security. This automation allows IT and infrastructure teams to focus on strategic growth rather than routine tasks, driving innovation with lower overhead.

Microsoft 365's productivity tools can be enhanced with custom automation strategies, improving workflow efficiency and employee collaboration, which in turn boosts productivity and engagement.

Deep customisation of Power Platform and Dynamics 365 tailors applications to specific business needs, supporting strategic outcomes and enhancing competitive advantage.

Together, these integrations and enhancements ensure that automation is not just a technology upgrade but a strategic enhancement across business operations.

Picking the right partner

Embarking on your automation journey requires more than cutting-edge technology; it demands the right partnership. **The ideal partner** will guide you through the complexities of adoption and integration, ensuring that the technology aligns with your strategic business goals to **enhance operational efficiencies and drive growth**.

With a steadfast commitment to security, compliance and innovation, deep automation experience and a **14-year partnership** with Microsoft, Applicable is equipped to deliver. Developing a solid foundation for businesses aiming to leverage advanced cloud and modern workplace technologies, Applicable ensures that digital transformations don't just succeed but **strategically advance business objectives**.

Putting theory into practice

Knowing how your organisation can benefit from automation is one thing, but implementing it is another.

Our managed services provide comprehensive support and automation across all aspects of your Microsoft environment, ensuring that your business leverages Microsoft 365's full suite effectively and efficiently.

1 Streamlined modern work and Microsoft 365 adoption

This approach reduces the administrative burden on IT departments, enhances system reliability and speeds up the deployment and integration of new tools and updates, leading to improved user satisfaction and productivity.

2 Integrating services with cloud solutions

Automation in hybrid environments reduces complexities and operational risks, ensuring a unified IT ecosystem that leverages the strengths of both on-premises and cloud solutions.

3 Enhanced security and compliance

These automation-driven enhancements safeguard your infrastructure, protect data, and ensure that your operations comply with regulatory standards, all while optimising IT spending.

Unlocking Microsoft 365's full potential with Applicable's managed services

By leveraging Applicable's managed services, your organisation can fully exploit the capabilities of Microsoft 365, Azure and more, ensuring that your investment in Microsoft technologies translates into tangible business outcomes.

Our strategic use of automation addresses three key solution areas to streamline operations and foster an environment ripe for innovation and growth.

Solution area #1

Streamlining modern work and Microsoft 365 adoption

In today's digital-first environment, efficient adoption and management of Microsoft 365 are vital for boosting productivity and collaboration. Applicable offers comprehensive support, covering everything from initial planning and deployment to ongoing management, ensuring seamless Microsoft 365 integration into your business operations.

End-to-end planning and deployment

We begin by assessing your current IT infrastructure and business needs to create a tailored implementation plan for Microsoft 365. This includes selecting the right mix of Microsoft 365 applications and features to match your organisational goals and work processes.

24/7 management and support

Post-deployment, our dedicated support team is available around the clock to handle any issues that arise, ensuring minimal downtime.

Take this example

During the pandemic, we were called to support a global media company with end-to-end planning to support their global rollout of Microsoft Teams and Enterprise Voice to enable their team to work from home with minimum business disruption.

Now you are more efficient

This comprehensive approach enables a swift transition to Microsoft Teams and Enterprise Voice, facilitating a seamless work-from-home setup with minimal business disruption. With Applicable's strategic deployment, you not only streamline the adoption process but also bolster the ongoing efficiency of your IT operations. By automating critical workflows, we empower your IT and operational teams to concentrate on strategic growth initiatives, rather than being bogged down by routine maintenance tasks.

Solution area #2

Integrating on-premises services

While many organisations are moving towards cloud solutions, the reality is that many still operate within a hybrid environment where on-premises systems need to be integrated with cloud-based applications like Microsoft 365 and Azure. Applicable specialises in creating seamless hybrid environments that leverage the full potential of Microsoft 365 and Azure while maintaining the integrity and functionality of on-premises systems.

Hybrid integration expertise

Our team has extensive experience in integrating on-premises solutions with Microsoft 365 and Azure, ensuring that all systems work harmoniously without data silos or communication barriers, whilst leveraging the benefits of the Microsoft Cloud ecosystem. We then proactively support their migration to a Cloud-first position.

Remaining flexible

Whether you require comprehensive Microsoft 365 and Azure operational support, specialised services for dynamic environments, or strategic oversight of complex IT deployments, our solutions are designed to scale and evolve with your business demands.

Take this example

A global financial services firm struggling with legacy on-premises systems that were complex and expensive to maintain.. Leveraging Microsoft 365 and Azure, the company worked with Applicable to simplify and improve its management by leveraging Microsoft Cloud. This strategic integration enabled the firm to enhance operational flexibility, optimise existing IT investments and ensure business continuity, maximising ROI and facilitating a smooth transition to advanced cloud services.

Now you are streamlined

By ensuring a smooth integration, Applicable helps future-proof the organisation's IT investments while improving their functionality. This not only maximises ROI but also mitigates the risk of disruptions during the transition to cloud services, ensuring business continuity, regulatory compliance and security.

Solution area #3
Security and compliance

Security and compliance are paramount in business today, particularly for organisations handling sensitive information. Applicable's approach focuses on establishing robust security measures and maintaining strict compliance standards across all Microsoft 365 deployments.

Continuous security and compliance

We implement comprehensive security policies and practices, from user authentication and data encryption to regular compliance audits.

Automated security protocols

Our managed services automate security protocols and compliance monitoring, ensuring that your deployments adhere to the latest standards without requiring manual oversight. This includes automated compliance reports, real-time security alerts and automated patch management.

Efficient licence management

We automate the tracking and management of licences to ensure compliance and cost-efficiency, preventing over-provisioning and optimising resource allocation.

Take this example

A major healthcare provider tasked with safeguarding sensitive patient information needs to enhance its security measures. By setting up effective, automated systems that monitor and protect data around the clock, it could streamline its security processes. These measures include improved user verification, automatic updates and ongoing checks to meet healthcare privacy rules. The system could also manage software licences, ensuring all tools are up-to-date and secure. This approach not only minimises the risk of data breaches but also ensures the healthcare staff can focus on patient care, safe in the knowledge that their systems are secure and compliant.

Now you are secure

Proactive security and compliance management from Applicable not only protects against data breaches and cyber threats but also ensures that your organisation adheres to legal and regulatory requirements. Efficient licence management further enhances collaboration and productivity by ensuring all users have access to the necessary tools without interruption.

Together, we do great things

Email
sales@applicable.com

Phone
+44 117 915 2200

Website
www.applicable.com

Sources: 1. Inclusio   2. Elevatus   3. Deloitte   4. Cornerstone Dynamics   5. Clockify